

Engagement Journalism Requirements

First Semester Courses

Course	Semester Offered	Credits	Status
Craft of Journalism	Fall	5	
Media and Engagement Foundations	Fall	2	
Fundamentals of Audio Reporting	Fall	2	
Fundamentals of Video Reporting	Fall	3	
Fundamentals of Data Journalism	Fall	3	
Total Credits		15	

Second Semester Courses

Advanced Reporting for Engagement Journalism	Spring	3	
Advanced Research Techniques	Spring/Summer	1	
Law, Ethics and Safety	Fall, Spring	2	
Metrics and Outcomes	Spring	3	
Emerging Media Tools	Spring	3	
Total Credits		12	

Third Semester Courses

Summer Internship (completed during the summer, but appears under the student's fall semester)	Fall	3	
Practicum	Fall	2.5	
Product Design and Development (<i>Required</i>)	Fall	3	
Startup Sprint (<i>Optional</i>) or Elective Course	Fall	3	
Elective Course	Fall/Spring	2	
Total Credits		13.5	

Practicum – The required EJ practicum project is completed during the final semester. Please refer to page 3 of this worksheet for more information.).

Electives– The prerequisite for all Elective courses is Craft of Journalism. Media Specializations satisfy Electives. List your elective courses below

Total Credits 40.5

Media Specializations – All courses completed toward a Media Specialization apply towards Electives.

Audio – A minimum of 9 credits must be completed to satisfy the Audio Specialization.

Course	Semester Offered	Credits	Status
--------	------------------	---------	--------

Audio Documentary (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Spring	4	
Advanced Audio Reporting & News Writing (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Spring	4	
Narrative Podcast Workshop (<i>Prerequisite: Audio Documentary or Advanced Audio Reporting & Newswriting</i>)	Fall	3	
Audio Files (<i>Prerequisite: Audio Documentary or Advanced Radio Reporting & Newswriting</i>)	Fall	4	

Advanced Studio Skills and Sound Design (<i>Prerequisite: Audio Documentary or Advanced Audio Reporting & Newswriting</i>)	Fall	1	
Vocal Performance for Radio and Podcast (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Fall	1	
The Art of the Audio Interview (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Spring	1	
Audio Production (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Spring	1	
Field Recording Workshop (<i>Prerequisite: Fundamentals of Audio Reporting</i>)	Spring	1	

Data – A minimum of 9 credits must be completed to satisfy the Data Specialization.

Data Reporting Track

Course	Semester Offered	Credits	Status
Advanced Reporting – Data Journalism (<i>Prerequisite: Introduction to Data Reporting</i>)	Spring	3	
Advanced Data: Practical Python for News Investigations (<i>Prerequisite: Advanced Reporting – Data Journalism</i>)	Fall	3	
Secure AI for News Investigations (<i>Prerequisite: Advanced Reporting – Data Journalism; Corequisite: Advanced Data: Practical Python for News Investigations</i>)	Fall	1	
Uncovering AI bias: Investigative Strategies for Reporters (<i>Prerequisite: Introduction to Data Reporting</i>)	Fall, Spring	1	
Scraping Dynamic Websites (<i>Corequisite: Advanced Data: Practical Python for News Investigations</i>)	Fall	1	
Visual Data Exploration (<i>Prerequisite: Advanced Reporting – Data Journalism</i>)	Fall, Spring	1	

Data Visualization Track

Course	Semester Offered	Credits	Status
Uncovering AI bias: Investigative Strategies for Reporters (<i>Prerequisite: Introduction to Data Reporting</i>)	Fall, Spring	1	
Coding the News (<i>Prerequisite: Introduction to Data Reporting</i>)	Spring	3	
Advanced Coding the News (<i>Prerequisite: Coding the News</i>)	Fall	3	
Information Design & Custom Graphics on Deadline with Illustrator (<i>Prerequisite: Introduction to Data Reporting</i>)	Fall, Spring	1	

Video – A minimum of 12 credits must be completed in 1 track to satisfy the Video Specialization.

TV News Track

Course	Semester Offered	Credits	Status
TV News 1 (<i>Prerequisite: Fundamentals of Video Journalism</i>)	Spring	6	
TV News 2 (<i>Prerequisite: TV News 1</i>)	Fall	6	

Documentary Track – You must apply to be admitted.

Documentary Lab 1 (<i>Prerequisite: Fundamentals of Video Journalism; Corequisite: Documentary Seminar 1</i>)	Spring	3	
Documentary Seminar 2 (<i>Prerequisite: Documentary Seminar 1 & Documentary Lab 1; Corequisite: Documentary Lab 2</i>)	Fall	3	

Documentary Lab 2 (<i>Prerequisite: Documentary Seminar 1 & Documentary Lab 1; Corequisite: Documentary Seminar 2</i>)	Fall	3	
--	------	---	--

The Engagement Program Practicum

The Practicum is a final semester class where you'll work on a master's level project with dedicated support. For some of you, this might mean advancing the reporting work you've done in other classes—perhaps following up on a project you started with Advanced Reporting for Engagement, work in the documentary program, or other focus areas and classes you’re taking, such as Health and Science Reporting. In this class, you'll learn to manage a large-scale project—something that will be extremely valuable for your resumes.

You'll develop crucial skills including:

- Building audience engagement tools and practices specific to your project
- Creating comprehensive project management roadmaps
- Developing audience outreach, marketing plans and distribution strategies

And you will do all of this with support around how to continue to keep a focus on the foundational engagement principles you’ve been learning throughout the program

Three Semester Program Sequence

Fall		Spring	
Course	Credits	Course	Credits
Craft of Journalism	5	Advanced Reporting for Engagement Journalism	3
Media and Engagement Foundations	2	Advanced Research Techniques	1
Fundamentals of Data Journalism	3	Metrics and Outcomes	3
Fundamentals of Audio Reporting	2	Emerging Media Tools	3
Fundamentals of Video Reporting	3	Law, Ethics and Safety	2
Total Credits	15	Total Credits	12

Fall	
Course	Credits
Product Design and Development	3
Practicum	2.5
Startup Sprint (<i>Optional</i>) or Elective Course	3
Elective	2
Internship*	3 (Completed in prior Summer)
Total Credits	13.5

Total Credits 40.5

Four Semester Program Sequence

Fall		Spring	
Course	Credits	Course	Credits
Craft of Journalism	5	Advanced Reporting for Engagement Journalism	3
Media and Engagement Foundations	2	Advanced Research Techniques (Summer session)	1
Fundamentals of Data Journalism	3	Metrics and Outcomes	3
Fundamentals of Audio Reporting	2	Emerging Media Tools	3
Total Credits	12	Total Credits	10

Fall		Spring	
Course	Credits	Course	Credits
Practicum	2.5	Law, Ethics and Safety	2
Product Design and Development	3	Startup Sprint (<i>Optional</i>) or Elective Course	3
Fundamentals of Video Reporting	3	Elective	2

Summer Internship completed during the summer, but appears under the student's fall semester)	3		
Total Credits	11.5	Total Credits	7

Total Credits 40.5